Christian Hong
Graphic Designer

Contact

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(727) 744-3388

christianhongdesign.com

Technical skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Wilcom Embroidery Software

Microsoft Office

Education

Flagler College

St. Augustine, FL

August 2012 - April 2017

Bachelor of Arts - Graphic Design

Advertising Minor

Work Experience

Graphic Designer   December 2021 - Present
CBL Custom Apparel - Reading, PA
- Creates custom artwork for screen printing, heat transfers, embroidery, and other promotional items
- Shares mock-ups of printed and embroidered materials directly with clients for review, making adjustments to artwork as needed
- Works internally with production and sales departments to ensure quality work and meet deadline goals
- Digitizes non-vector artwork for use on printed and online materials

Production Artist   November 2020 - November 2021
Witmer Public Safety Group - Coatesville, PA
- Utilized embroidery software and Adobe programs to prepare files for print on a variety of materials, including safety gear, uniforms, and embroidery patches
- Prepared and cut applique and heat transfer lettering through Adobe Illustrator and embroidery software
- Rendered mock ups of printed materials for client preview, making adjustments to artwork as needed
- Worked internally with team to review processes and update older design files

Graphic Artist   August 2018 - March 2020
Hit Promotional Products - St. Petersburg, FL
- Prepared print templates for production on promotional items such as pens, koozies, and other accessories
- Created virtual mock-ups of products to showcase to clients
- Evaluated, redesigned, and adjusted artwork to fit production needs
- Provided customer service on artwork order inquiries
- Collaborated with sales reps, warehouse managers and production workers to ensure flawless execution of product design

Freelance Designer   June 2015 – Present
Self Employed
- Researches, brainstorms, and designs logos for clients, presenting multiple design options based on what was communicated
- Creates virtual banners and icons for use on websites and social media
- Assists clients in developing brand identity, providing recommendations and solutions based on market trends
- Communicates with clients to gather feedback and implement any design edits in a timely manner